# AMERICAN ASSOCIATION OF PEOPLE WITH DISABILITIES

# FINANCIAL STATEMENTS AND INDEPENDENT AUDITOR'S REPORT

**DECEMBER 31, 2018 and 2017** 



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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of American Association of People with Disabilities

We have audited the accompanying financial statements of the American Association of People with Disabilities (AAPD) (a nonprofit organization), which comprise the statements of financial position as of December 31, 2018 and 2017, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of the internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risk of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the American Association of People with Disabilities as of December 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Report on Summarized Comparative Information

We have previously audited AAPD's financial statements for the year ended December 31, 2017, and we expressed an unmodified audit opinion on those audited financial statements in our report dated February 28, 2018. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2017, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Therefore, a consistent in all financial statements from which it has been derived.

Flynn, Abell & Associates, LLC

Bethesda, Maryland

June 20, 2019



# American Association of People with Disabilities Statements of Financial Position

	December 31, 2018		De	cember 31, 2017
Assets				
Current Assets				
Cash & equivalents	\$	1,062,190	\$	1,576,843
Investments		393,806		50,392
Unconditional promises to give		200,374		60,662
Prepaid expenses and other current assets		53,375		26,625
Total Current Assets		1,709,745		1,714,522
Equipment & Capitalized Costs, Net		21,704		26,494
Deposits		17,500		17,500
Total Assets	\$	1,748,949	\$	1,758,516
Liabilities & Net Assets				
Current Liabilities		04.274		40.733
Accounts payable and accrued expenses Total Current Liabilities	\$	94,274	_\$	40,733
Total current Liabilities		94,274		40,733
Long-Term Liabilities				
Deferred Revenue		143,333		423,667
Deferred Rent		82,586		93,566
Due to NDLA		36,556		42,039
		262,475	-	559,272
Total Liabilities		356,749		600,005
Net Assets				
Without donor restrictions		1,070,796		842,867
Board designated funds		321,404		315,644
Total without donor restrictions		1,392,200		1,158,511
With donor restrictions		12		<u> </u>
Total Net Assets		1,392,200	2	1,158,511
Total Liabilities & Net Assets	\$	1,748,949	\$	1,758,516

		<u>.</u>	Decem	ber 31, 2018	_		D	ecember 31 2017
	Without	Donor	Wi	th Donor				2017
		ictions		strictions		Total		Total
Public Support & Revenue					5)	10101	-	rotar
Public Support								
General Contributions	\$	1,075,962	\$	127,500	\$	1,203,462	\$	1,206,937
Special Events		636,067	57/2	10 725		636,067		-
In-Kind Contributions		2,011,973				2,011,973		146,804
<b>Board Contributions</b>		58,330				58,330		56,541
Total Public Support	-	3,782,332		127,500		3,909,832		1,410,282
Revenue								
Government Grants		23,750				23,750		25,000
Speaking Fees & Honorarium		2,201				2,201		764
Investment Income		(11,572)				(11,572)		9,790
Other		86,194				86,194		119,040
Total Revenue	-	100,573	1		-	100,573	-	154,594
Net Assets Released from Restriction		127,500		(127,500)		<u> </u>		-
Total Public Support & Revenue	9	4,010,405		-		4,010,405		1,564,876
Expenses								
Program Services								
In-Kind		2,011,973				2,011,973		146,804
Other		1,438,562				1,438,562		1,121,495
Total Program Services		3,450,535		583	8	3,450,535		1,268,299
Supporting Expenses  Management & General								
Other		200,372				200,372		155,787
Total Management & General	-	200,372			3	200,372	-	155,787
Fundraising Expenses		125,809				125,809		83,188
Total Supporting Expenses		326,181				326,181		238,975
Total Expenses		3,776,716				3,776,716		1,507,274
Change in Net Assets		233,689		*		233,689		57,602
Net Assets, Beginning of Year	0	1,158,511		17/1		1,158,511		1,100,909
Net Assets, End of Year	\$	1,392,200	\$	-	\$	1,392,200	\$	1,158,511

# AMERICAN ASSOCIATION OF PEOPLE WITH DISABILITIES STATEMENT OF FUNCTIONAL EXPENSES TWELVE MONTHS ENDED DECEMBER 31, 2018

		ALA/	PROGRAM SERVICES				TOTAL	SUPPORTING SERVICES											
	Lea	dership ward		nal Affairs- Other	Inte	rnships	olic Policy & Research	Emplo	yment	PF	TOTAL ROGRAM ERVICES		agement & General	Fu	ndraising		TOTAL	2	017 Total
Expenses																			
Salaries	s	38,550	\$	107,747	\$	74,825	\$ 29,915	\$	26,368	\$	277,405	\$	68,194	\$	39,899	\$	385,498	\$	328,108
Payroll Taxes		2,547		7,118		4,943	1,976		1,742		18,326		4,505		2,636		25,467		21,648
Benefits		4,672		13,257		9,087	3,705		3,244		33,965		10,254		4,836		49,055		33,125
Professional Services		99,339		27,646		65,946	154,708		6,551		354,190		41,705		42,694		438,589		412,285
Awards & Stipends		20,000		63,000		186,620			(*)		269,620						269,620		154,157
Bank Charges		1,334		23		-	17.0		3.50		1,357		6,810		1,352		9,519		5,839
Books & Subscriptions		20		8,125		75	650		76		8,946		81		-		9,027		6,398
Printing & Media Production		11,870		1,000		12			2.7		12,870		-		-		12,870		19,136
Branding		100		2,007,172		200	(4)		4		2,007,472		491				2,007,963		2,411
Contributions				5,426			(4)		-		5,426		200		-		5,626		9,110
Insurance/Taxes/Licenses		1,022		2,857		1,984	794		699		7,356		2,515		2,051		11,922		10,438
IT Expenses		225		6,074		437	690		154		7,580		3,779		4,836		16,195		13,793
Depreciation/Amortization		-		-		12	-		-		-		6,478		37.1		6,478		6,158
Postage & Delivery		15		1,296		Si.			-		1,311				20		1,331		289
Meetings/Conferences/Events		161,507		4,318		24,005	649		23,715		214,194		3,203		-		217,397		202,657
Occupancy & Storage		25,711		71,587		49,905	19,952		17,586		184,741		45,720		26,610		257,071		243,987
Supplies		1.0		7.		191	40				231		3,305		-		3,536		814
Telephone		787		2,285		1,528	611		608		5,819		2,901		815		9,535		11,732
Travel		10,563		9,112		17,836	932		1,283		39,726		231		60		40,017		25,189
Total Expenses	\$	378,262	\$	2,338,043	\$	437,582	\$ 214,622	\$	82,026	\$	3,450,535	\$	200,372	\$	125,809	\$	3,776,716	\$	1,507,274

# American Association of People with Disabilities Statements of Cash Flows

		ember 31, 2018	December 31, 2017		
Cash Flow From Operating Activities					
Excess of Revenue or <expenses></expenses>	\$	233,689	\$	57,602	
Adjustments to reconcile net income to net cash					
provided by operating activities:					
Depreciation and Amortization		6,478		6,158	
Realized and unrealized investment gains		25,471		(6,934)	
Decrease (increase) unconditional promises to give		(139,712)		244,272	
Decrease (increase) prepaid expenses		(26,750)		23,690	
Increase (decrease) accounts payable		56,386		(5,641)	
Increase (decrease) deferred rent		(10,980)		(4,410)	
Change in NDLA Liability		(5,483)		(4,485)	
Change in Deferred Revenue		(280,334)		334,787	
Net Cash Provided By (Used in) Operating Activities	To-	(141,235)		645,039	
Cash Flow From Investing Activities					
Purchase of investments		(368,885)		ä	
Net Acquisitions of property and equipment		(1,688)		(9,504)	
Net Cash Provided By Investing Activities		(370,573)		(9,504)	
Cash Flow from Financing Activities					
Net Security Deposit from Sublessee		(2,845)		-	
Net Cash Provied by Financing Activities	2	(2,845)		-	
Net Increase (Decrease) in Cash & Equivalents		(514,653)		635,535	
Cash & Equivalents - Beginning of Year		1,576,843		941,308	
Cash & Equivalents - End of Year	\$	1,062,190	\$	1,576,843	

# NOTE 1 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### A. Organization

The American Association of People with Disabilities (AAPD) is a convener, connector, and a catalyst for change, increasing the political and economic power of people with disabilities. The Organization was incorporated May 31, 1995 under the laws of the District of Columbia and is exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code.

#### B. Basis of presentation

The financial statements of AAPD have been prepared in accordance with U.S. generally accepted accounting principles ("US GAAP"), which require AAPD to report information regarding its financial position and activities according to the following net asset classifications:

**Net assets without donor restrictions:** Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the organization. These net assets may be used at the discretion of AAPD's management and the board of directors.

**Net assets with donor restrictions:** Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of AAPD or by the passage of time. Other donor restrictions are perpetual in nature, where by the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

#### C. Revenue Recognition

Contributions received and unconditional promises to give are measured at their fair value and are recognized when cash or an unconditional promise to give has been received. Contributions for the internship program in the following year are recorded as deferred revenue until the year of the program to which the contribution relates, since there is a significant risk of forfeiture if the program does not occur.

#### D. Investments

It is the Organization's policy to record investments in equity securities with readily determinable fair values and all investments in debt securities at fair value. To adjust the carrying value of these investments, the change in fair market value is included as a component of investment return on the statement of activities.

#### E. Contributed Services

Objectively measured contributed services are reflected in the financial statements as both a contribution and expense. Donated services of \$2,011,973 and \$146,804 were received and recorded for the years ended December 31, 2018 and 2017, respectively.

Management believes that these estimates of such expenditures provide a reasonable basis for recording off-setting in-kind contributions and expenses. The recording of in-kind contributions and donations has no net impact on the reported change in net assets.

### NOTE 1 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### F. Depreciation

Furniture, fixtures and equipment are carried at cost. Depreciation of furniture, fixtures and equipment is provided using the straight line method over the useful life of 5-10 years. Depreciation expense was \$6,478 and \$6,158 for the years ended December 31, 2018 and 2017, respectively.

#### G. Cash Equivalents

The Organization considers all highly liquid investments with a maturity of three months or less when purchased to be cash equivalents.

#### H. Description of Programs

AAPD Leadership Awards Gala and AAPD Paul G. Hearne Emerging Leader Awards- The AAPD Leadership Awards Gala held for the first time in 2002 is an annual forum that pays tribute to disability community leaders, brings together highly diverse constituents, and promotes advocacy. Attendees from around the country include members of the disability community, other key civil rights advocates, the media, corporate representatives, state government and election officials, Members of Congress, Administration representatives and other policymakers. The AAPD Paul G. Hearne Emerging Leader Awards are cash gifts of \$10,000 each awarded annually to people with disabilities who are emerging leaders in their fields and have positive visions for the disability community. Each prior awardee is now using their \$10,000 award to further their work nationally to improve the lives of all people with disabilities.

External Affairs - The organization's work and achievements are continually highlighted to our community members, partners, supporters, and legislators. We achieve this goal by creating high quality digital content through print, social, and online media; as well as creating visual content, such as video productions and dynamic graphics. AAPD's website features a monthly newsletter called the Disability Download which serves as an ongoing medium for community outreach. The Disability Rights Storytellers Fellowship provides the opportunity for individuals with disabilities to learn and apply skills in digital media storytelling and disability advocacy.

The REV UP Campaign aims to increase the political power of the disability community while also engaging candidates and the media on disability issues. REV UP stands for Register! Educate! Vote! Use your Power! Full political participation for Americans with disabilities is a top priority. AAPD works with state and national coalitions on effective, non-partisan campaigns to eliminate barriers to voting, promote accessibility of voting technology and polling places; educate voters about issues and candidates; promote turnout of voters with disabilities across the country; engage candidates and the media on disability issues, and protect eligible voters' right to participate in elections.

AAPD serves as the fiscal agent for the National Disability Leadership Alliance. The National Disability Leadership Alliance (NDLA) is a national cross-disability coalition that represents the authentic voice of people with disabilities. NDLA is led by 18 national organizations run by people with disabilities with identifiable grassroots constituencies around the country.

# NOTE 1 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

The NDLA steering committee includes: ADAPT, the American Association of People with Disabilities, the American Council of the Blind, the Association for Programs for Rural Independent Living, the Autistic Self Advocacy Network, the Hearing Loss Association of America, Little People of America, the National Association of the Deaf, the National Coalition for Mental Health Recovery, the National Council on Independent Living, the National Federation of the Blind, the National Organization of Nurses with Disabilities, Not Dead Yet, Self Advocates Becoming Empowered, Autistic Women & Nonbinary Network, Paralyzed Veterans of America, DREDF and the United Spinal Association.

Employment - Disability Mentoring Day (DMD) is a large-scale national effort coordinated by AAPD to promote career development for students and job-seekers with disabilities through hands-on career exploration and ongoing mentoring relationships. The Disability Equality Index (DEI) is a national, transparent benchmarking tool that offers major employers the opportunity to receive an objective score on their disability inclusion policies and practices and identify avenues for continued improvement. It is also intended to help build a company's reputation as an employer of choice. The tool is a joint project with Disability:IN.

AAPD Summer Internship Program – Since 2002, the AAPD Summer Internship Program has developed the next generation of leaders with disabilities and offered host employers access to a talented, diverse workforce. In 2018, AAPD placed 27 college students, graduate students, law students, and recent graduates with all types of disabilities in paid 10-week summer internships in Congressional offices, federal agencies, non-profit and for-profit organizations in the Washington, DC area. Each intern is matched with a mentor who will assist them with their career goals. AAPD provides the interns with travel, housing, a stipend, as well as other career resources and networking opportunities.

NBCUniversal Tony Coelho Media Scholarship - The NBCUniversal Tony Coelho Media Scholarship offers eight scholarships to 2nd year associate students; undergraduate sophomores, juniors, and seniors; and graduate students with disabilities who are pursuing communications or media-related degrees. Each recipient receives \$5,625 for tuition and fees at their college or university.

Public Policy and Research – AAPD's staff work on national disability policy issues and disability related research projects that advance the goals of the Americans with Disabilities Act: healthcare and related services, employment that leads to greater economic self-sufficiency, community integration & housing. These public policy and research issues include, but not limited to, telecommunications and technology, healthcare, employment, bioethics, housing and transportation. AAPD holds a monthly Technology Forum that serves as a strategic meeting of national disability advocacy organizations and representatives from the technology industry with a mission to holistically drive and accelerate innovations to advance the interests of underrepresented groups. The accessibility of various technologies, devices, and applications continues to be an essential part of the forum's deliberations.

We Will Ride Coalition - AAPD (serving as organizer and convener), Disability Rights Education and Defense Fund, National Council on Independent Living, Paralyzed Veterans of America, and United Spinal Association are the founding members of the We Will Ride Coalition. The Coalition works to increase the accessibility of autonomous vehicles in both the near and long term. They do this by working with representatives of the automobile industry and other entities involved in the planning and deployment of autonomous vehicles on public roads. Led by AAPD, the Coalition meets monthly.

# NOTE 1 -SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### I. Income Taxes

The Organization is exempt from federal income taxes under Internal Revenue Code Section 501(c)(3) except on gross income from an unrelated trade or business of \$1,000 or more. The Tax Cuts and Jobs Act of 2017 included certain provisions for nonprofit organizations. One of those provisions is that beginning in 2018, qualified transportation and parking fringe benefits provided by nonprofit organizations to their employees are treated as unrelated business income. For the year ending December 31, 2018, the Organization provided \$3,635 in such benefits and recognized \$553 of tax.

In June, 2006, the Financial Accounting Standards Board (FASB) released FASB ASC 740-10, *Income Taxes*, that provides guidance for reporting uncertainty in income taxes. For the year ended December 31, 2018, the organization has documented their consideration of FASB ASC 740-10 and determined that no material uncertain tax positions qualify for either recognition or disclosure in the combined financial statements. The Federal Form 990, *Return of Organization Exempt from Income Tax*, is subject to examination by the Internal Revenue Service, generally for three years after they are filed.

#### J. Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### K. Subsequent Events

AAPD evaluated subsequent events for potential required disclosures through June 20, 2019, the date the financial statements are available to be issued. There were no additional events or transactions that were discovered during the evaluation that required further disclosure.

#### **NOTE 2 -LIQUIDITY AND AVAILABILITY**

The following represents AAPD's financial assets at December 31, 2018 and 2017:

Financial assets at year end:	2018	2017
Cash and cash equivalents	\$1,062,190	\$1,576,843
Contributions receivable	200,374	60,662
Investments	393,806	50,392
	1,656,370	1,687,897
Less amounts not available to be used within one year:		
Net assets with donor restrictions	- ·	-
Less net assets with purpose restrictions to be met in		
less than one year	-	-
Board designated reserve fund	321,404	315,644
	321,404	315,644
Financial assets available to meet general expenditures		
over the next twelve months	\$1,334,966	\$1,372,253

### NOTE 2 -LIQUIDITY AND AVAILABILITY (CONTINUED)

AAPD's goal is generally to maintain financial assets to meet 9 months of operating expenses (approximately \$1.3M). As part of its liquidity plan, excess cash is invested in short-term investments, including money market accounts, bonds, and certificates of deposit.

#### NOTE 3 -BOARD DESIGNATED NET ASSETS

The Paul G. Hearne Memorial Fund consists of donations made to AAPD in memory of its cofounder Paul G. Hearne, who passed away in May, 1998. It was the Board's intention to have this Fund become the start of an endowment for the Organization and designated \$23,144 for this purpose. The Board also designated \$80,000 in 2005 to be set aside as a reserve fund.

In September 2006, the Organization adopted a Reserve Account Policy Statement. The policy states the following: If there is an operating surplus over \$100,000 post audit, 20% of the surplus amount will be allocated to the reserve account; if the operating surplus is less than \$100,000 post audit, 10% of the surplus amount will be allocated to the reserve account. In 2018, \$5,760 was added to the reserve account, based on the 2017 operating surplus. In 2019, \$46,738 will be added to the reserve account based on the 2018 operating surplus as reported in these financial statements. The balance in the fund as of December 31, 2018 was \$321,404.

#### **NOTE 4 -INVESTMENTS**

The components of the investments are as follows at December 31, 2018:

	Cost	Market
Corporate stocks and mutual funds	\$402,967	\$393,806

Composition of investment revenue is as follows at December 31, 2018:

Unrealized Investment Gains/(Losses)	\$ (32,318)
Realized Investment Gains/(Losses)	6,846
Dividend and interest income	 13,900
Total Income	\$ (11,572)

#### **NOTE 5 - FAIR VALUE MEASUREMENTS**

AAPD follows the Codification topic, Fair Value Measurements. The Codification applies to all assets and liabilities that are being measured and reported on a fair value basis. The Codification requires disclosure that establishes a framework for measuring fair value of GAAP, and expands disclosure about fair value measurements. The Codification enables the reader of the financial statements to assess the inputs used to develop those measurements by establishing a hierarchy for ranking the quality and reliability of the information used to determine fair values.

# NOTE 5 - FAIR VALUE MEASUREMENTS (CONTINUED)

The Codification requires that assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories.

- Level 1: Quoted market prices in active markets for identical assets or liabilities
- · Level 2: Observable market based inputs or unobservable inputs corroborated by market data
- Level 3: Unobservable inputs that are not corroborated by market data

The estimated fair values of AAPD's short-term financial instruments, including receivables and payables arising in the ordinary course of operations, approximate their individual carrying amounts due to the relatively short period of time between their origination and expected realization. In determining the appropriate level, AAPD performs a detailed analysis of the assets and liabilities that are subject to fair value measurements.

The table below presents the balances of assets and liabilities measured at fair value on a recurring basis by level within the hierarchy:

Assets	Level 1	Level 2	Level 3	Total
Corporate Stocks & Mutual Funds	\$393,806			\$393,806
Total Assets	\$393,806			\$393,806

Corporate stocks and mutual funds are classified as Level 1 instruments as they are actively traded on public exchanges.

#### NOTE 6 – RETIREMENT PLAN

Effective September 1, 1997, the Organization participates in a contributory defined contribution retirement plan. All full time employees are eligible to participate in the plan. Employees who elect to participate contribute 5% of their annual salary, and the Organization contributes an amount equivalent to 5% of the participant's annual salary. The Organization made contributions of \$18,929 and \$15,441 to the plan for the years ended December 31, 2018 and 2017 respectively.

#### NOTE 7 - FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated across programs. Such allocations are determined by management using percentages of staff time dedicated to each program, weighted by salaries.

#### NOTE 8 -LEASE COMMITMENT

Total rent and license expense incurred for the years ending December 31, 2018 and 2017 was \$257,071 and \$243,988, respectively. Future minimum rental commitments for the life of the 2013 H Street, NW lease are as follows:

Year	Amount
2019	\$ 252,218
2020	259,154
2021	266,281
2022	67,019
Total	\$ 844,672

The Organization sublet offices in its space during 2018 and 2017 and collected \$80,635 in 2018 and \$119,040 in 2017 of income as a result of this.