



**AAPD**

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2024 PARTNERSHIP OPPORTUNITIES



## Dear Community Members,

On behalf of the board of directors and staff at the American Association of People with Disabilities (AAPD), I'm proud to invite you to partner with us in 2024 as we continue to serve as a national convenor for disability rights and social justice. AAPD will be turning 29 next year and our work is more important than ever before. The demands in front of us are great and call for a renewed and increased commitment to the work that must be done as we fight for equality, equity, and justice for the disability community.

As someone with a mental health disability, and as Chair of the Board at AAPD, I have a personal stake in our work to ensure that everyone in our community has the support they need to untap their own potential and to contribute to our broader movement. Our movement, while led by people with disabilities, is multi-layered and intersects with other movements that we must stand with as we fight for full equality.

In looking to the future, intersectionality will be front and center for AAPD as we know that our community is not monolithic and that persons with disabilities belong to multiple movements. Whether it's LGBTQ+ individuals with disabilities, immigrants with disabilities, veterans with disabilities, corporate leaders with disabilities, emerging leaders with disabilities, or elected officials with disabilities, our movement is diverse and we are stronger for it.

As we enter 2024, we have a solid foundation in working with over 50 organizational partners across the country, including members of AAPD's Disability Advisory Roundtable who are leading policy discussions that educate leaders in the DEI space and encourage other leaders to step up and join this collaborative effort.

Whether it's sponsoring our National Community Event on April 23rd or joining us in-person in July for our annual ADA Celebration, I do hope you will join us in some capacity. The truth is that we can't do this work without you. Together, we can win fights on behalf of the community, but, more importantly, we can bring Americans together who understand that our community of over 60 million is not only deserving of equality and equal access, but that we are powerful in our numbers and in our unequivocal dedication to finishing the work of disability giants who founded and led this movement for so many years..

I'm grateful to be working with each of you. Again, thank you for your friendship and unwavering commitment to the cause. I look forward to working with each of you in 2024 and beyond!

With warmest regards and appreciation,

*Susan Diegelman*  
**Susan Diegelman**  
**Board Chair, AAPD**

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# Our Mission & Impact

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**The American Association of People with Disabilities (AAPD) is a convener, connector, and catalyst for change, increasing the political and economic power of people with disabilities. As a national cross-disability rights organization, AAPD advocates for full civil rights for the over 60 million Americans with disabilities by promoting equal opportunity, economic power, independent living, and political participation.**

## COVID & Higher Ed

AAPD's new COVID and Higher Education program supports the advocacy of disabled students, faculty, and staff to center disabled university community members as postsecondary education navigates the ongoing COVID-19 pandemic. Beyond promoting greater COVID safety, this program seeks to make higher education more accessible to disabled people.

## Disability Advisory Roundtable

Launched in 2021, the AAPD Disability Advisory Roundtable brings together national advocates, corporate and organizational leaders, allies from Capitol Hill, and community activists to advise, guide, and bring about meaningful discussions between the disability rights community and leaders in the public and private sector.

## Disability Equality Index

The Disability Equality Index (DEI) is a joint initiative of Disability:IN and AAPD. The DEI is a national, transparent benchmarking tool that offers businesses an opportunity to receive an objective score, on a scale of zero to 100, on their disability inclusion policies and practices.

## Disability Mentoring Day

Disability Mentoring Day (DMD) is a large-scale national effort coordinated by AAPD to promote career development for students and jobseekers with disabilities through hands-on career exploration and ongoing mentoring relationships. These engagements produce life-changing results for mentees, such as full-time employment and internship opportunities.

## Paul G. Hearne Emerging Leader Awards

Through the AAPD Paul G. Hearne Emerging Leader Awards, the American Association of People with Disabilities (AAPD) recognizes outstanding emerging leaders with disabilities who exemplify leadership, advocacy, and dedication to the broader cross-disability community. Two individuals each receive \$2,500 in recognition of their outstanding contributions and \$7,500 to further a new or existing initiative that increases the political and economic power of people with disabilities.

## NBCUniversal Tony Coelho Media Scholarship

Thanks to a generous contribution from NBCUniversal, AAPD is proud to offer the NBCUniversal Tony Coelho Media Scholarship to students with disabilities who are interested in pursuing a career in the communications, media, or entertainment industry.

## REV UP Campaign

Full political participation for Americans with disabilities is a top priority. The REV UP Campaign aims to increase the political power of the disability community while also engaging candidates and the media on disability issues. REV UP stands for Register! Educate! Vote! Use your Power!

## Summer & Fall Internship Programs

For over 20 years, AAPD has placed college students, graduate students, law students, and recent graduates with all types of disabilities in paid internships with Congressional offices, federal agencies, nonprofit and for-profit organizations within the Washington, DC area and remotely nationwide. AAPD's Internship Programs advance participants' career opportunities, deepens their leadership skills, and meaningfully connects them to the broader disability community.

## Technology Forum

The AAPD Technology Forum serves as a strategic meeting of national disability advocacy organizations and representatives from the technology industry with a mission to holistically drive and accelerate innovations to advance the interests of underrepresented groups. The accessibility of various technologies, devices, and applications continues to be an essential part of the forum's deliberations.

## We Will Ride

Through the We Will Ride coalition, AAPD convenes national disability organizations that are engaging with companies developing autonomous vehicles operating on public roads, drawing on the expertise of disability organizations working on behalf of specific populations.

# SAVE THE DATE

## 2024 AAPD National Community Event

The 2024 AAPD National Community Event will be held on Tuesday, April 23rd. The National Community Event will be a virtual gathering for the disability community to come together with business and government leadership to celebrate the progress of disability rights. This year's Event will provide a unique opportunity for AAPD's partners, supporters, colleagues, and friends to demonstrate their continued support for access, equity, and inclusion.

Access to the 2024 AAPD National Community Event will be free, virtual, and open to all. The link to register and additional details to follow.

## ADA Celebration

AAPD will also once again host its ADA Celebration in July 2024 in Washington, DC, recognizing the 34th anniversary of the signing of the Americans with Disabilities Act. Join us as we reflect on the progress of the disability rights movement and recommit to the work ahead to ensure equal opportunity for all disabled Americans.

The ADA Celebration will have both in-person and virtual attendance options. Registration information and additional details to follow.

## 2023 Platinum Sponsors



## 2023 Gold Sponsors



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**REGENERON**

## 2023 Silver Sponsors



## 2023 National Leadership Circle



## 2023 National Leadership Circle



## 2023 National Supporter Circle



# 2023 Roundtable Members



# Partnership Opportunities

## National Platinum Sponsor

\$100,000

### 2024 AAPD National Community Event

- Opportunity to "present" a segment of the National Community Event
- Dedicated logo inclusion slide leading up to your National Community Event segment
- Opportunity to have a representative speak via pre-recorded video at the National Community Event (1-2 mins)
- Verbal recognition on the night of the National Community Event from AAPD's Board Chair
- Thank You post from AAPD on the night of the National Community Event
- Logo inclusion throughout the National Community Event

### 2024 ADA Celebration

- Sixteen (16) tickets to the ADA Celebration in July 2024 to be held in Washington, DC
- Logo inclusion throughout the ADA Celebration

### AAPD Disability Advisory Roundtable

- Access to all gatherings for the Roundtable in 2024
- Logo inclusion on all Roundtable materials

### Leadership and Programmatic Engagement

- Upon request, access to approved quotes from AAPD's President & CEO and AAPD Board Chair that can be used in press releases and other outlets in promotion of the national partnership
- Opportunity to host a virtual event with AAPD's 2024 program participants
- Opportunity to schedule a private discussion with AAPD's CEO and Board Leadership to discuss internal hiring practices, recruitment of people with disabilities, or any other area where AAPD can serve as a connector and resource around community engagement.

## National Gold Sponsor

\$50,000

### 2024 AAPD National Community Event

- Opportunity to have a representative speak via pre-recorded video at the National Community Event (1-2 mins)
- Verbal recognition on the night of the National Community Event from AAPD's Board Chair
- Thank You post from AAPD on the night of the National Community Event
- Logo inclusion throughout the National Community Event

### 2024 ADA Celebration

- Twelve (12) tickets to the ADA Celebration in July 2024 to be held in Washington, DC
- Logo inclusion throughout the ADA Celebration

### AAPD Disability Advisory Roundtable

- Access to all gatherings for the Roundtable in 2024
- Logo inclusion on all Roundtable materials

### Leadership and Programmatic Engagement

- Opportunity to host a virtual event with AAPD's 2024 program participants
- Opportunity to schedule a private discussion with AAPD's CEO and Board Leadership to discuss internal hiring practices, recruitment of people with disabilities, or any other area where AAPD can serve as a connector and resource around community

## National Silver Sponsor

\$25,000

### 2024 AAPD National Community Event

- Verbal recognition on the night of the National Community Event from AAPD's Board Chair
- Thank You post from AAPD on the night of the National Community Event
- Logo inclusion throughout the National Community Event

### 2024 ADA Celebration

- Ten (10) tickets to the ADA Celebration in July 2024 to be held in Washington, DC
- Logo inclusion throughout the ADA Celebration

### AAPD Disability Advisory Roundtable

- Access to all gatherings for the Roundtable in 2024
- Logo inclusion on all Roundtable materials

### Leadership and Programmatic Engagement

- Opportunity to host a virtual event with AAPD's 2024 program participants
- Opportunity to schedule a private discussion with AAPD's CEO and Board Leadership to discuss internal hiring practices, recruitment of people with disabilities, or any other area where AAPD can serve as a connector and resource around community engagement.

*To confirm your participation for 2024 or to schedule a call with AAPD's CEO, Maria Town, please contact us at [development@aapd.com](mailto:development@aapd.com).*



# Partnership Opportunities Continued

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## National Leadership Circle \$10,000

### 2024 AAPD National Community Event

- Thank You post from AAPD on the night of the National Community Event
- Logo inclusion throughout the National Community Event

### 2024 ADA Celebration

- Eight (8) tickets to the ADA Celebration in July 2024 to be held in Washington, DC
- Logo inclusion throughout the ADA Celebration

### AAPD Disability Advisory Roundtable

- Access to all gatherings for the Roundtable in 2024
  - Logo inclusion on all Roundtable materials
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## National Advocate Circle \$5,000

### 2024 AAPD National Community Event

- Logo inclusion throughout the National Community Event

### 2024 ADA Celebration

- Four (4) tickets to the ADA Celebration in July 2024 to be held in Washington, DC
  - Logo inclusion throughout the ADA Celebration
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## National Supporter Circle \$2,500

### 2024 AAPD National Community Event

- Logo inclusion throughout the National Community Event

*To confirm your participation for 2024 or to schedule a call with AAPD's CEO, Maria Town, please contact us at [development@aapd.com](mailto:development@aapd.com).*